

Introducing Bulk Mailer 5



Powerfully advanced mailing software.



Bulk Mailer 5 breaks new ground in mail list management software. It is a full-featured, powerfully advanced system that will make your mailing operation much more productive. It's superior mailing features cover file management, data exchange, address quality, postal presorting and an unmatched label and envelope designer. This landmark graphical environment features wizard-based processes, templates and 'Live Links' to the Internet.

Bulk Mailer 5 is a breakthrough in mail list management.

Inside you will find an incredible array of features – in an amazingly modern package.

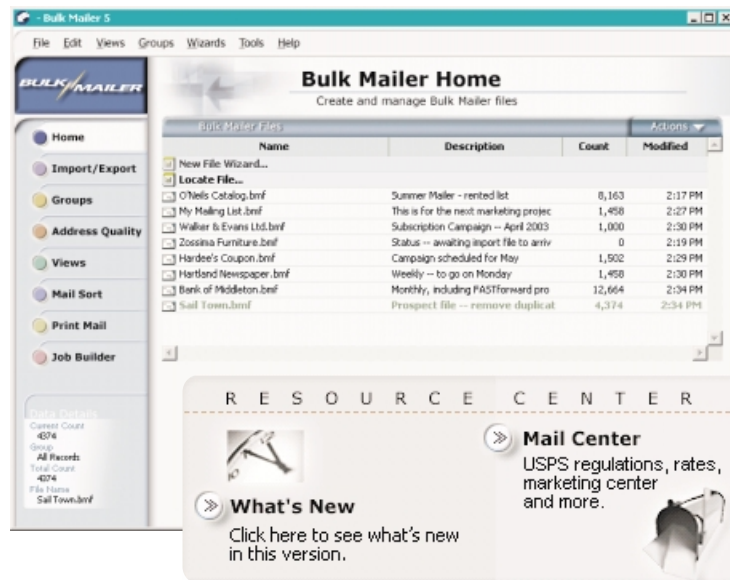


Overview

Unsurpassed mail preparation.

Here's where you find the features of Bulk Mailer that set it apart:

- **Bulk Mailer Home** – A powerful File Manager / Resource Center.
- **Import / Export** – Data exchange has never been easier, nor covered more options.
- **Groups** – A modern query-builder that is surprisingly easy to use.
- **Address Quality** – CASS-certified address correction, real-time USPS change-of-address updating and duplication searching makes your mailings more effective.
- **Views** – Choose from multiple Detail (address card format) or customizable List views (spreadsheet format).
- **Mail Sort** – Complete, advanced support for First-Class, Periodicals and Standard Mail
- **Print Mail** – An unsurpassed, modern label editor using full graphics capabilities.
- **Job Builder** – This time-saver comes with the Professional Edition.
- **Optional Add-Ons** – Choose among Delivery Point Validation (DPV), Package Services sorts, Mixed Weights sorts, international data sets and more.



Modern, state-of-the-art interface.

Bulk Mailer 5 brings a revolutionary design to the mailing industry.

- **Advanced graphics** – Makes unlocking the power of Bulk Mailer easy.
- **Wizard-based processes** – Makes complicated tasks error-free.
- **Template architecture** – Allows you to save frequently used tasks as reusable templates, saving time.
- **Real-time Move Update service** – Gets you up-to-the-minute change-of-address data, without delay.
- **Graphical label editor** – Full graphics, barcoding and mail preparation capability within a cutting-edge designer.

'Live Links' to keep you current & informed:

Bulk Mailer 5 is never static – it is designed for the Internet Age.

- **Live updates** – Bulk Mailer 5 will check via the Internet for new versions, and update you automatically.
- **Dynamic Resource Center** – Help and industry information are just a click away.
- **Links to Satori Software** – Send us your feedback – through the use of email and Web site links built into the software.



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